



*September 2018*

## **PRESS RELEASE**

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DAM, a Portuguese brand of furniture, is proud to be present at Maison & Objet 2018 in Paris. From 7th to 11th of September at TODAY, Hall 6, Stand O80.

DAM has been busy working on new products that will be featured at Maison&Objet 2018 in an inspiring place.

SACADURA chair is one of the latest products that is presented. Destined for adventurers and curious about History, SACADURA honours the first aerial crossing of the South Atlantic in 1922. The MAGMA coffee table and the GUMELO hangers are the other new releases which express the beauty of our Planet, highlighting what is important to care for and preserve - Nature.

To this products are joined the known VALENTIM sofa, DORA and DINA chairs, PIPO and DUO stools, FLORA

coffee table and CORTINA lamps, among others. In commitment to detail and quality, all products combine natural materials and traditional techniques with creative design. The challenge is to value what is done in Portugal, by hand and integrating new technologies and attitudes. Because DAM is about design, crafts and furniture. It is about emotions, simplicity and quality of life.

**For further informations:**

Download the catalogue

[www.dam.pt/content/catalogue.pdf](http://www.dam.pt/content/catalogue.pdf)

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chair

## SACADURA

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*This chair is for adventurers!  
Eager for discovery, driven by  
the passion in History.*



**Designers:** Hugo Silva and Joana Santos.

**Materials:** Solid ash, oak or walnut and fabric by Gabriel.dk ('Step' or 'Luna 2' and 'Obika Leather +').

**Finishing:** Wood finished with colourless matt varnish.

**Size:** W60 x D57 x H79 cm / W23.6 x D22.4 x H31.1 in.

**Description:** Even at the beginning of the last century, there were geographical areas of the planet that lived disconnected from each other and were Portuguese adventurers who created connections that enriched the world. The SACADURA chair honours the first aerial crossing of the South Atlantic realized by Sacadura Cabral and Gago Coutinho in 1922. Inspired by the shape of the aviator's helmet and with arms elegantly curved like the wings of a seaplane, the SACADURA's upholstery rests on a platform of turned wooden beams, giving users the impression of taking off on an adventure. On its back is the inscription "1922, 8383 km", recording this historic milestone of the aeronautics that linked Lisbon to Rio de Janeiro. SACADURA travels through spaces of familiar conviviality or metropolitan agitation, making each place memorable.

**For more information see the catalog on:**  
[www.dam.pt/content/catalogue.pdf](http://www.dam.pt/content/catalogue.pdf)

coffee table

## MAGMA

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*What is our planet  
made of?*



**Designers:** Hugo Silva and Joana Santos.

**Materials:** 100% natural agglomerated black cork and Portuguese marble ('Pele de tigre') or Portuguese limestone ('Aplina').

**Finishing:** Cork finished with colourless aqueous coating with properties of water repellency, oil, and stains and high resistance to UV and aging.

**Size:** W33 x D33 x H29 cm / W13 x D13 x H11.4 in (small low); W47 x D47 x H29 cm / W18.5 x D18.5 x H11.4 in (wide low).

**Description:** With a unique beauty, the MAGMA coffee table refers to the molten and semi-molten mineral substances found under the Earth's crust. Composed of a semi-sphere of agglomerated dark cork that evokes the earth's crust, MAGMA features a highly polished stone top with intense and expressive veins. This surface portrays a peculiar narrative about the beauty of our planet, dynamic yet deeply fragile, highlighting what is important to care for and preserve - Nature.

The coffee table is available in two sizes that combine with the option of a turned wooden beam base that elevates the semi-sphere, in an ode to our planet. Combine the different versions of MAGMA and boost conscious attitudes, creating more sustainable spaces!

**For more information see the catalog on:**  
[www.dam.pt/content/catalogue.pdf](http://www.dam.pt/content/catalogue.pdf)

hanger

## GUMELO

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*Hangers that grow like mushrooms on the walls, to be used with creativity.*



**Designers:** Hugo Silva and Joana Santos.

**Materials:** composite light cork, composite dark cork and solid ash.

**Finishings:** Wood finished with colourless matt varnish and cork finished with colourless aqueous coating with properties of water repellency, oil, and stains and high resistance to UV and aging.

**Size:** W17.5 x D17.5 x H11 cm / W6.9 x D6.9 x H4.3 in (big); W12 x D12 x H10 cm / W4.7 x D4.7 x H3.4 in (medium); W6 x D6 x H10 cm / W2.4 x D2.4 x H3.4 in (small).

**Description:** Inspired by the organic shapes of mushrooms, GUMELO hangers happily emerge from the walls and interact with the environment, absorbing light and playing with shadows. Besides practical and versatile, they are delicious to the eye. Highly nutritious, rich in form and texture, they are essential vitamins for well-being in any space. An excellent accessory that combines two types of cork, whose thermal and acoustic properties make this piece cozy. GUMELO comes in three sizes which, when combined, will leave the environment delicious. Use them creatively and the result will be amazing.

**For more information see the catalog on:**  
[www.dam.pt/content/catalogue.pdf](http://www.dam.pt/content/catalogue.pdf)

## About DAM

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*“We believe that life is too short to waste time on boring or disposable products. We want people to love the spaces where they go and where they live.”*

### About the brand

DAM is about design, craftsmanship and industry. It is about products that tell stories. The brand has high quality furniture and accessories which are oriented to distributors, retailers and interior designers who develop hospitality, corporate and residential projects throughout the world. Between tradition and modern times, DAM combines traditional techniques and materials with creative drawing. It appeals to emotions, simplicity and quality of life. The portuguese culture and the common everyday things are the inspiration. This way, DAM renew a collective heritage that stays genuine, bulding the bridge between Culture and Economy. Founded in 2013, DAM has sold products for upmarket hotel chains, such as Sheraton and Marriott and also for workplace environments of multi-national corporations such as Google and Survey Monkey. DAM currently exports to 14 countries.

### The resident Designers

Graduated in Design from the University of Aveiro, Joana Santos and Hugo Silva are the company's resident Designers. Their areas of intervention include equipment, graphic and web interface design and their work involves integrated Design solutions, implying strategic thinking, technology and identity. Their passion to develop new objects and brands led them to be co-founders of DAM. Joana has a special taste for graphic design and craftwork and her work process has always a practical approach. Hugo does not relieve the sketchbook and seeks inspiration in the everyday things to his drawings. Together, they develop narratives and explore emotions through colours, forms, technologies and materials. The result are products with singular details and an ecological approach. The motivation is the satisfaction and interaction with people!

**DAM**

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